Top 5 Ways to:

Improve your revenues, profits, and organizational effectiveness.

**Marketing**
You wouldn’t do online marketing without analytics.

**Sales**
You wouldn’t run a sales team without a CRM and metrics.

**Recruiting**
...but you currently spend over $3000 per hire without tracking, automation, or metrics.

1. DRIVE HIRING PROCESS IMPROVEMENT WITH ANALYTICS

Simply put, you can’t improve what you don’t measure!

APPLICANTPRO STREAMLINES, AUTOMATES, AND TRACKS YOUR ENTIRE HIRING PROCESS INCLUDING AUTOMATED METRICS THAT DRIVE RESULTS AND IS GUARANTEED TO PAY FOR ITSELF!

2. INCREASE QUANTITY AND QUALITY OF CANDIDATES WITHOUT ADDITIONAL COST

ApplicantPRO takes your sourcing efforts to a whole new level with: job ad optimization, employee referral management, and mobile optimized career sites.

**Job Boards are Search Engines**
Are your ads optimized to rank high in the list of results, or buried under your competitors.

**Job Seekers Demand Mobile**
68% of job seekers use mobile search once or more per week, 1 in 4 won’t apply if your career site isn’t mobile friendly, 90% of career sites aren’t!

**High Value Employee Referrals**
Lower cost per hire plus more qualified candidates.
3. IMPROVE YOUR EMPLOYER & COMPANY BRAND

APPLICANTPRO AUTOMATES ALL APPLICANT COMMUNICATION FROM CONFIRMATION EMAILS AND REJECTION LETTERS TO NEW HIRE PAPERWORK.

HARMs your Brand

42% won’t apply again
22% tell others not to apply
32% less inclined to purchase
9% tell others not to buy.

4. IMPROVE YOUR BOTTOM LINE WITH FASTER HIRING

Hiring great talent takes time, but time is money! Having a critical job remain unfilled can cost as much as $250 to $500 per day.

- overtime pay
- lagging sales activity
- lower customer service
- employee morale

5. INCREASE REVENUES & DECREASE COSTS BY HIRING BETTER PEOPLE

ApplicantPRO’s tools can drive applicant flow, help predict future performance, and steer you away from hiring “bad apples”.

Better Information

Do you really know if the person you are hiring is a good fit for the job?

Better Sources

Employee referrals are 350% less likely to be fired.

Better Hires

Top performers produce 10 times the value, most innovations, and lift co-worker performance.